

# Krishimela 2021

## Tariff

| Type of stall   |                 | Stall Rent (Rs) |
|---|-----------------|-----------------|
| Fabricated stalls (Hi-tech stalls)  | - 10ft x10ft    | 12,000/-        |
| Zinc Sheet stalls (Economy stalls)  | - 10ft x10ft    | 7,000/-         |
| Open space (a minimum of 40ft. x 50 ft. for tractors /machinery and 10 ft. x 20 ft. for nurseries and others) | - 10ft x10ft    | 25/sq.ft.       |
| Food Stalls (Zinc Sheet stalls)   | - 10ft. x 10ft. | 7,000/-         |
|   | - 10ft. x 20ft. | 12,000/-        |

\*GST 18% Extra.

1. Stall Booking Form along with stall rent +GST (Demand Draft drawn in favour of Director of Extension, UAS, Bangalore, payable at Bangalore) may be submitted to the Director of Extension, UAS, GKVK, Bangalore-65, either in person or by post before 31-10-2021 by completing the following details
2. Stalls can also be booked by paying cash/DD at the Directorate of Extension, Naik Bhavan, GKVK, Bangalore-65.

**Note:** Wearing Mask and Maintaining Social Distance is compulsory

**Dr. S. Rajendra Prasad**

Vice-Chancellor  
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**Dr. Y. G. Shadakshari**

Director of Research

**Dr. N. Devakumar**

Director of Extension

**For details Contact:**

**Agricultural Exhibition**

**Dr. K. Narayanagowda**

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Directorate of Extension  
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**Agricultural Engineering Exhibition**

**Dr. V. Palanimuthu**

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**Animal Sciences Exhibition**

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# ಕೃಷಿಮೇಲೆ

ನವೆಂಬರ್ 11-14, 2021

ರೈತರ ಆದಾಯ ದ್ವಿಗುಣಗೊಳಿಸುವಿಕೆ

# Krishimela

November 11-14, 2021

Doubling of Farmers Income



# 2021



Organised by  
**UNIVERSITY OF AGRICULTURAL SCIENCES  
BANGALORE**



in collaboration with

Karnataka State Department of Agriculture  
and

State Departments of Horticulture, Agril. Marketing, Sericulture, Forestry  
Fisheries and Animal Husbandry & Veterinary Services, Bangalore

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Visit the University Website for details Exhibition Stall Booking Farm : <http://www.uasbangalore.edu.in>

# Krishimela 2021

The University of Agricultural Sciences, Bangalore in collaboration with the Government, Private and Public Sector Units, is organising **Krishimela from November 11th to 14th, 2021 at GKVK Campus**, Bangalore. During this period an Agricultural Exhibition will be held to showcase the latest technologies of agriculture and allied areas for the benefit of farming community.



## Krishimela - 2021 Themes

- General Exhibition related to Agriculture
- Agricultural Machinery Exhibition
- Organic Agricultural Exhibition
- Animal Husbandry Exhibition
- Post Harvest Technologies
- Self Help Groups Exhibition
- Agriculture related publications Exhibition
- Live Crop Demonstrations



## Invitation

*We have great pleasure to invite you to come and participate for the noble cause of interacting with farmers by displaying / demonstrating latest products / technologies developed by your organisation.*

## Attractions of Krishimela 2021

- Suitable cropping pattern for dry farming
- Demonstration of newly released varieties
- Demonstration of horticulture crops and precision farming
- Integrated Farming System demonstration
- Millets and their importance
- Medicinal and aromatic plants
- Watershed management
- Organic farming
- Integrated nutrient, pest and disease management
- Soil test based crop response demonstration
- Drip and sprinkler irrigation system
- Roof and Rain water harvesting
- Post harvest technologies, Agri food processing and value addition
- Improved farm machineries and equipment
- Farmers Innovations and Agriculture Startups
- Seed testing and storage
- Animal husbandry: Dairy, sheep/goat, poultry and fish rearing
- Market intelligence
- Climate Smart Agriculture
- Agriculture Innovations and information technologies
- Bio-fuel and renewable energy
- Farmers consultancy services
- Farmers to farmers interaction
- Sale of Agricultural Inputs and Publications

## Display Profile

### Agri Input

Agricultural Equipment & Machinery  
Farm Implements  
Tractors & Tractor Drawn Implements  
Fertilizers  
Pesticides  
Seeds & Planting Material  
Organic Manures  
Bio-pesticides

### Services

Agricultural Finance & Insurance  
Research & Development Organizations  
Government Institutions  
Non-governmental Organizations  
Rural Development Agencies  
Co-operative Activities  
Cottage Industries  
Publications and Media Services  
FPOs, SHGs & Farmers Organizations

### Technology & Concepts

Agro Forestry  
Organic Farming  
Bio-Technology  
Green House & Accessories  
Horticulture  
Information Technology  
Irrigation Systems  
Non-conventional Energy Sources  
Sericulture  
Apiary

### Animal Husbandry

Dairy  
Poultry  
Aquaculture  
Sheep and Goat rearing  
Rabbit rearing  
Piggery

### Post Harvest Technology

Threshers and Harvesters  
Agro Processing, & Value Addition  
Storage Systems  
Material Handling Equipment  
Transport Vehicles



## Sponsorship

It is an opportunity to maximise your organisations advertisement at strategic points. In addition to display of name and logo of the organisation on different arches, you will be allotted with a stall for display of your product / technologies and honoured with a citation.

| Sponsorship | Amount (Rs.) | Entitlement   |
|-------------|--------------|---|
| Platinum    | 3,00,000     | Two free stalls, display of name and logo on five entrance & five pavilion arches   |
| Diamond     | 2,00,000     | Two free stalls, display of name and logo on three entrance & three pavilion arches |
| Golden      | 1,00,000     | One free stall, display of name and logo on exhibition arch                         |

