

UNIVERSITY OF AGRICULTURAL SCIENCES, BANGALORE
Directorate of Post Graduate Studies, UAS, GKVK, Bengaluru -560 065

Courses Offered By the Department during I Semester of 2022-23
Institute of Agribusiness Managements, CoA, GKVK

M.Sc. (Agri.) in Agricultural Marketing and Co-operation

Course No.	Title	Credit Hours
I Semester of 2022-23		
Major Courses		
AMC 501	Marketing Management and Strategy	2 (2+0)
AMC 504	Agricultural Trade Policy	2 (1+1)
AMC 505	Agricultural Finance and Project Management	3 (2+1)
AMC 506	Agricultural Business Management	2 (1+1)
AMC 508	Management of Cooperatives	2 (2+0)
AMC 513	Commodity Futures Trading	2 (2+0)
Minor Courses		
AMC 502	Techniques in Market Research	2 (1+1)
Supporting Courses		
AST 502	Statistical Methods for Applied Sciences	4 (3+1)
Common Courses		
CMC 501	Library and Information Services	1 (0+1)
CMC 502	Technical Writing and Communications Skills	1 (0+1)
CMC 505	Agricultural Research, Research Ethics and Rural Development Programmes	1 (1+0)