

UNIVERSITY OF HORTICULTURAL SCIENCES, BAGALKOT

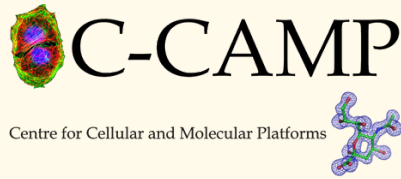


NAHEP-IDP



**ALL INDIA AGRI START-UP
CONVENTION - 2022**

in association with



11 - 13 OCTOBER, 2022



CHIEF ORGANIZING SECRETARY

Dr. R. K. Mesta

Principal Investigator, NAHEP - IDP, UHSB

ORGANIZING SECRETARIES

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Co-Principal Investigator,
NAHEP - IDP, UHSB

Dr. Venkateshalu

Co-Principal Investigator,
NAHEP - IDP, UHSB

**VENUE
AUDITORIUM**

University of Horticultural Sciences, Bagalkot - 587104, Karnataka

PREAMBLE

Agriculture plays a vital role in India's economy and contributes 19.9 per cent (FY 2021) to the national GDP and 10 per cent to the total exports from India. Agri Start-ups can change the outlook of agriculture by demanding creativity and innovation for better productivity. It can provide constant innovative solutions to the plethora of challenges faced by farmers like vagaries of weather, looming threat of climate change, small and fragmented land holdings and lingering technology adoption etc.



Start-ups play a key role in promoting innovation in a society. Start-ups are revolutionizing Indian agriculture from weather forecasting to drone use, from inputs retailing and equipment renting to selling fruits and vegetables online and from farm automation to protected cultivation, assaying and grading. Agri start-ups are booming in the areas of Big Data Analytics, Supply Chain/Market-linked Model, FaaS, IoT Enabled, Engineering-Led Innovation etc.

UNIVERSITY OF HORTICULTURAL SCIENCES, BAGALKOT

The University of Horticultural Sciences, Bagalkot (UHSB), Karnataka is one of the most reputed institutes in the Horticulture sector operating in 24 districts of Karnataka with 9 constituent colleges and 12 research stations. It is imparting quality education, supported by the research of international standards. The technologies and knowledge is effectively disseminated through extension activities to the stakeholders.



A little more than a decade old UHSB is recognized for academic excellence both at the national and international levels. The University is bestowed with National Excellence award from ICAR for securing the highest number of JRF awards consecutively for five years.



Further to improve the quality of undergraduate education, faculty upscaling and inculcating entrepreneurial capabilities among the graduating students, the university has been endowed with the ICAR-NAHEP, Institutional Development Plan (IDP) project, funded by the world bank.

CONVENTION

The convention aims to bring together all stakeholders; budding agripreneurs, industrialists, farmers, business incubators, research institutions on a single platform to present and share their innovations, experience, expertise, business models and success stories of Agri Start-ups.



This event is expected to offer a unique opportunity for bringing knowledge about potential technologies, recent innovations, agripreneurial ecosystems for Agri start-ups, technology commercialization, export guidelines and social entrepreneurship.

THEME AREAS

Theme 1: Farm Inputs-Opportunities and challenges for Agri-startups

Theme 2: Hi-Tech Farming for new age agripreneurs

Theme 3: Value addition for Agri Produce -A boon to Agri Startups

Theme 4: Farm to Plate - Optimizing supply chain management in Agriculture

Theme 5: Mechanization and Automation- An Arena for new generation entrepreneurs

Theme 6: Market Linkages and Networking facets for Agri-startups – Role of Funding

Each session will have lead lectures delivered from eminent entrepreneurs in the concerned theme areas along with panel discussions, oral and poster presentations.

ABOUT BAGALKOT

Bagalkot is situated at a distance of 550 km from Bengaluru and 500 km from Hyderabad. It is well connected by train and road. The nearest airports are Hubli and Belagavi with distance of 110 Km and 130 km respectively.

PLACES OF HISTORICAL IMPORTANCE

Bagalkot district situated in Northern Karnataka, was once the cradle of Chalukya dynasty. The wonderful sculptural embellishments of Chalukyas, as well as Rashtrakutas, still remain as testimony of glorious past at Badami, Aihole, Pattadakal, Banashankari and Mahakuta. The district is also known for handloom activities especially ethnic Ilkal sarees.



SUBMISSION OF ABSTRACTS

Abstracts are invited from industrialists, entrepreneurs, academicians, scientists, research scholars, students, who are interested / associated pertaining to the above thematic areas. The participants are requested to send the abstract papers typed in MS word, with font Times New Roman and font size 12 in 1.5 line spacing to a maximum of 500 words by email to uhsbagristartup@gmail.com or can be submitted through the link <https://forms.gle/Z4ND3DMEC5CDzhdC9> on or before **05. 09. 2022**. Authors are requested to specify the relevant thematic area in which the abstract needs to be considered.

Kindly make payment after receiving the acceptance for abstract using the link which will be sent to your email address.

Abstract without registration will not be allowed to present.

Maximum of two abstracts with the first author from each registered participant will be considered after scrutiny.

Posters: 90 X 70 cm (LXW)

Awards: Best oral and best poster presentation will be awarded.

REGISTRATION

All the interested participants are encouraged to register in advance. The schedule and fee for registration for various categories of participants are as below.

The participants can also register without abstract.

REGISTRATION FEES

Registration category	Early bird registration (up to 10.09.2022)	Late bird registration (After 10.09.2022)
1. Industrialists	Rs. 3000	Rs. 3200
2. Delegates, Scientists and Academicians	Rs. 2000	Rs. 2200
3. Start-ups less than 5 years / FPO's*	Rs. 1000	Rs. 1200
4. Students**	Rs. 500	Rs. 700

*Start-ups less than five years should submit the registration certificate

**Students should submit certificate from head of the institution

Link for registration:

<https://forms.gle/Z4ND3DMEC5CDzhdC9>

MODE OF PAYMENT

Name of the Bank: State Bank of India

Name of Account Holder: Organizing Secretary, IDP

CONFERENCES. UHS, BAGALKOT

IFSC Code: SBIN0017867

SB Account No: 41093432313



OPPORTUNITY TO LAUNCH YOUR PRODUCT

- Opportunity will be provided for the Start-ups to launch the products in the convention
- Space will be provided for displaying products and their brochures
- Product launch registration fees: Rs. 20,000 the payments may be made to "Organizing Secretary IDP conferences UHS Bagalkot" bearing SB Account Number **41093432313** at State Bank of India, UHS Branch Bagalkot having IFS Code SBIN0017867 and MICR Code 587002104.

EXHIBITION /START-UP ALLEY

Every entrepreneur knows that investors, customers and media exposure form the life blood of early stage startup. Start-up Alley at All India Agri Start-up Convention 2022 provide an excellent platform for the Start-ups to showcase their products and services and networking. Strategically located at the entrance of the exhibit hall, our Start-up Alley exhibitors receive a full complement of benefits to ensure maximum exposure.

EXHIBIT SPACES 10'X10'INCLUDE*

Recognition on Exhibitor Listing on the NAHEP-IDP website

1 x 6' draped table

2 x side chairs

1 x wastebasket

Exhibitor ribbon

REGISTER NOW

Registration fee for in start-up alley is Rs. 5000/-

Register here: <https://forms.gle/JGnjKsUKUCFJcQBY9>

***Note:** Stalls will be allotted on first come first basis.

TECHNOVATION HACKATHON

Enter the competition because

You have an idea!

You have an innovative solution for the problem!

Get to know the start-up world!

Hackathon will be organized based on the themes

- 1. Strategies & methods for enhancing adoption of digital technologies by farmers**
- 2. Application of AI technologies in crop modeling & agricultural market forecast**
- 3. Development of plant based products for enhanced crop growth**
- 4. Farm to fork: supply & value chain management in agriculture**

- Team size: Min 3- 6 members
- Participants get certificate in collaboration with event sponsor
- Winner & Runner-up get certificates with cash prizes

Registration fee for hackathon: Rs. 500/- Theme

Registration link for the hackathon event : <https://forms.gle/tH7BZtsAJR4FVnYJ6>

SPONSORSHIP CATEGORIES

Category	Contribution	Benefits
1. Title Partner	Rs. 2,00,000.00	Free registration for three representatives, full page color advertisement on the back cover of the conference souvenir and dedicated space for product display. Company logo in the convention brochure, stage, exhibition arches, invitation cards and backdrop. Opportunity for one of the representative of the company to deliver invited lecture or to serve as Chairman/ Co Chairman of Panel discussion
2. Platinum Sponsor	Rs. 1,00,000.00	Free registration for three representatives, full page color advertisement on the inner front cover of the conference souvenir and dedicated space for product display. Company logo in the convention brochure, stage, exhibition arches, and backdrop
3. Diamond Sponsor	Rs. 75,000.00	Free registration for two representatives, full page colour advertisement on the inner back cover of the conference souvenir and dedicated space for product display.
4. Gold Sponsor	Rs. 50,000.00	Free registration for one representative, full page colour advertisement in the conference souvenir and dedicated space for product display.
5. Silver Sponsor	Rs. 25,000.00	Free registration for one representative, full page b/w advertisement in the conference souvenir and dedicated space for product display.

The payments may be made to the SB Account 41093432313 at State Bank of India, UHS Branch Bagalkot having IFS Code SBIN0017867 and MICR Code 587002104.

ACCOMODATION

For Hotels in Bagalkot contact the following:

• Hotel Hari Priya, 08095297111	• Hotel Drive Inn, 9483618718
• Akshay International Hotel, 9731977812, 7411027238	• Hotel Shiva Sangam Residency, 9343110321, 8088807333
• Kanthi Resorts, 9482101000, 9141901000	• Hotel Pushpak Palace, 9591228014, 9448103154

FOR ANY QUERIES CONTACT

- Dr. Vennila M, 7845752235, researchassociate.nahepidp@gmail.com
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Patrons

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and social safeguards

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Nodal officer, Academic
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