

NATIONAL TRAINING PROGRAMME ON “EMPOWERMENT & ENTREPRENEURIAL DEVELOPMENT IN AGRICULTURE”

for Scientists and Technologists Working in Government Sector
10-14th October, 2022



ORGANISED BY

Directorate of Extension,
UAS, GKVK, Bengaluru

SPONSORED BY

Department of Science & Technology
Government of India, New Delhi

National Training Programme on

“Empowerment & Entrepreneurial Development in Agriculture”

Venue : Department of Agricultural Extension, College of Agriculture,
University of Agricultural Sciences, GKVK, Bengaluru – 560065.

Duration : One-week (10-14th October, 2022)

BACKGROUND

Farmers in India are caught between monsoon and market for their income. The climate change and associated predicaments exacerbate the farmers’ problem. Therefore, the role of entrepreneurship facilitating the farmers to face the uncertainties posed by monsoons and markets is crucial and vital as it enables them to face the vicious circle of poverty. Further, due to conversion of agriculture lands to non-agriculture purposes and migration facilitated by urbanization and villages are becoming old age homes due to several factors. It is now well understood that, mere access and adaptation to modern technologies may not serve as drivers of the change process. In fact, despite the provision of modern technology, markets, incentive structures, governance, the suicides of farmers are growing unabated. Entrepreneurship qualities inter alia in agriculture through value chains and market linkages required to be promoted. Thus, the present day extension workers have to be equipped with social engineering techniques to mould the farmers to be entrepreneurial responding towards market through creative leadership, looking for opportunities to improve and expand business, take calculated risk and assume responsibility for both profits and losses and constantly be on the lookout for new opportunities. Against this backdrop, capacity building among scientists and technologists of Government sector involved is crucial so as to enable them to promote entrepreneurship. This national training programme has been designed to enhance skills of the participants to generate outstanding entrepreneurs.

OBJECTIVES

- ❖ Triggering the minds of the participant scientists and technologists towards entrepreneurship development for empowerment
- ❖ Inculcating capacity building skills of entrepreneurship development among trainees
- ❖ Strengthening common linkages with national and international institutions in entrepreneurship



COURSE CONTENT

- ❖ Concept and scope of Entrepreneur, Enterprise and Entrepreneurship
- ❖ Business idea generation, opportunities and business plan development
- ❖ Agribusiness opportunities & current agrarian situation
- ❖ Rural-agro enterprise development programmes.
- ❖ Motivation of rural youth towards agripreneurship
- ❖ Gender mainstreaming and opportunities in Entrepreneurship
- ❖ Simulation exercises on goal setting & decision making
- ❖ Innovations & agricultural start-ups in India.
- ❖ Identification of potential risks in entrepreneurship
- ❖ Lessons / Case studies of entrepreneurial ventures that build confidence and sustenance
- ❖ Empowering the farmers as entrepreneur / employer



ELIGIBILITY

The training programme is designed for the scientists / technologists working in the department/ministries of Govt. of India and State Govts., Central / State Universities, Colleges and State Science & Technology Councils. Intake capacity of this programme is 25 participants only and they will be admitted on first-cum-first-serve basis, provided they meet the criteria set by the DST, Gol.

DURATION OF THE COURSE

The five days training programme is from 10th to 14th October 2022 through residential (Offline). The details shall be intimated along with confirmation.

HOW TO APPLY

Scientists, teachers, extension personnel and technologists interested in this training programme may apply using Nomination Form enclosed duly recommended by the controlling officer along with Bio-Data directly in the department website adegkvk@gmail.com within the last date for application.

IMPORTANT DATES

Last date for application: **5th September 2022**
Final confirmation to the selected candidates:
On or before 12th September 2022





ABOUT UAS BANGALORE

University of Agricultural Sciences, Bangalore established in 1963 is one of the prestigious Agricultural Universities in the country, celebrated its Golden Jubilee during 2013-14. UAS, Bangalore has a jurisdiction over ten southern districts offering six Bachelor's degree programmes, 22 Postgraduate programme, MBA programme and 14 Doctoral programmes through its four constituent colleges. Presently, UAS, Bangalore is the best ranked among agricultural universities in India and it has been bestowed with Sardar Patel outstanding ICAR institution award twice by Indian Council of Agricultural Research, New Delhi & secured the best KVK award for the year 2022.

NODAL OFFICER and COURSE DIRECTOR

Dr. B. KRISHNAMURTHY

**Associate Director of Extension
and Coordinator (CARDS)**

COURSE COORDINATING FACULTY

Dr. K. SHIVARAMU

Dr. Y. N. SHIVALINGAIAH

Dr. K.P. RAGHUPRASAD

Dr. B. KALPANA

Dr. S. GANESAMOORTHY

Dr. R. NARAYANA REDDY

Mr. C. V. VENKATESHMURTHY

Dr. M. A. MURTHY

Ms. SAMRAJA BANDI

Mrs. VEENA BUSHETTI

DIRECTORATE OF EXTENSION

UAS, GKVK, BENGALURU – 560 065

murthybkrish@yahoo.com / adegkvk@gmail.com

Contact No. : +91-80-23330153-401

Mobile No. : +91-9449986817/9900589983/7019227082