

# All India Agricultural Universities Youth Festival : 2022-23



**University of Agricultural Sciences, Bangalore**

## Message from the Vice-Chancellor

I am delighted to inform you that, in association with the Indian Council of Agricultural Research, New Delhi (ICAR), the University of Agricultural Sciences, Bangalore (UAS-B) is hosting the 21<sup>st</sup> All India Inter Agricultural Universities Youth Festival (Agri Unifest) : 2022-23 from 13-17 March 2023 at GKVK campus, Bengaluru. This cultural festival would bring students from different farm Universities of the Country together and create a common platform for showcasing their talents and culture. On behalf of the organising committee, with great pleasure, I extend a very warm welcome to all the participants and dignitaries. We look forward to your active participation in the event and be a part of what may well turn out to be a historical event. I sincerely hope your presence will add value and a new dimension to this prestigious national cultural extravaganza.



**Dr. S.V. Suresha**

*Vice-Chancellor, UAS, Bangalore*

## 21<sup>st</sup> Agri Unifest

All India Inter-Agricultural Universities Youth Festival was conceptualized and introduced by the Indian Council of Agricultural Research (ICAR) during 1999-2000, with a vision of integrating Indian agriculture by way of connecting different cultures of India, to harness talents among youth of Agricultural Universities and to depict the beauty of Indian cultural diversity. This festival is annually celebrated jointly by the state as well as central agricultural Universities. The prestigious Agri-Unifest, five-day cultural extravaganza, would bring together over 2000 talented youth from different parts of the country. Students from 74 State Agricultural Universities/ Deemed Universities/ Central Universities are expected to showcase their skills in music, dance, literary, theatre and fine arts events. The hallmark of the Agri Unifest is a unique blend of many cultures. UAS-B is hosting the 21<sup>st</sup> Agri Unifest for the third time in 24 years from 13-17 March 2023.



*Indian Dance*

## Events

- Music** : Light Vocal (Indian), Patriotic Song (Indian) and Group Song (Indian)
- Dance** : Group Dance (Folk)
- Literary** : Quiz, Elocution, Debate and Extempore
- Theatre** : One act play, Skit, Mime and Mono acting
- Fine Arts** : On the spot painting, Poster making, Collage, Clay modelling, Rangoli and Cartooning



## The Host University: University of Agricultural Sciences, Bangalore

UAS-B, the first Agricultural University established in Karnataka was inaugurated by Dr. Zakir Hussain, the then Vice President of India on 21<sup>st</sup> August 1964. The pluralistic and inclusive ecosystems in the University provide the best resources for evolution of most responsible human resources and serving the farming community and carrying the legacy of founding visionaries. Annually, UAS-B provides opportunity to over 2000 students from Karnataka, different states of the country and abroad. The admitted students pursue agricultural degree programmes across five different teaching campuses and are getting vital exposure through 13



*Naik Bhavan, GKVK*

Agricultural Research Stations and seven Krishi Vignana Kendras (KVKs). The University's contributions in the field of agriculture are truly laudable and UAS-B is making concerted efforts to impart quality education, develop new technologies and efficiently disseminate them for the benefit of farmers and society. UAS-B is accredited by ICAR and is now ranked 6<sup>th</sup> among ICAR institutes. UAS-B had the privilege of organising the 10<sup>th</sup> (2008-09) and 14<sup>th</sup> Agri-Unifest (2013-14) earlier.

### **The City : Bengaluru**

Bangalore, the original name of this very popular city was "Benda-Kaaluru" (literally, "town of boiled beans") which got anglicized to Bangalore and then became Bengaluru. The 'Garden City' of India is a metropolitan with a pleasant climate throughout the year. The city is known for its eminent educational and research institutes for science – the IISc., JNCSSR, C. V. Raman Institute, ISRO & others and IT giants like INFOSYS, IBM, TCS, Accenture and many more. The city is famous for its parks – the Cubbon park, Lalbagh and other green spaces adding on to its salubrious weather. Vidhana Soudha, the seat of the government offices is a wonderful sight. Cosmopolitan in nature, the city has people from all states of the country and walks of life and parts of the world. Tradition and modernity co-exist here – Malleswaram to Basavanagudi and M.G. Road to Commercial street. The city has a rich cultural heritage, traditional arts & crafts stores, exotic cuisine, shopping malls and business centers. Bengaluru is famous for its myriad eating places - street food to gourmet and cuisine from the traditional Idli-vada and dosas to Tsushi. A fashion city, where one can find attires from langa dhavani and sarees to the most modern. Famous for its night life, it is a 24x7 happening city! The swalpa adjust madikolli city is an interesting and vibrant city.



*Vidhana Soudha*

### **The State : Karnataka**

Karnataka also called Karunadu, is a state in the southwestern region of India. The language of the state is Kannada and is home to many Jnanapeeta awardees. The state was ably ruled by many dynasties and the prominent among them were the Nanda's, the Mauryan, the Kadambas, the Western Gangas, Badami Chalukyas, the Rashtrakuta, the Western Chalukyas, the Hoysala's and the Wodeyars. The Vijayanagara Empire, during the period of Emperor Krishnadevaraya brought the state its zenith. The Wodeyars of Mysore were responsible for majority of the developments in the state. Karnataka has a rich heritage and is known for many iconic places like Hampi, Belur, Halebeedu, Shravanabelagola and others. Karnataka is a mini India having varied geographical areas starting from the coastal region of Karavali and Tulu Nadu, the hilly Malenadu region comprising the Western Ghats and the Bayaluseeme region comprising the plains of the Deccan Plateau.



*Mysuru Dasara*

*Courtesy: GoK*

The state is rich in fauna and flora and has the famous Nagarhole and Bandipur National Parks with a sizeable tiger population, home to a diverse bird life with bird sanctuaries like the Ranganathittu. The State has several geographical indicators like byadagi chillis and Mysore silk sarees. Mysuru Dasara famous for Jambu savari, is celebrated as the Nada habba (state festival). Yakshagana of Malnad, a classical dance drama, is one of the major theatrical forms of Karnataka. The state of Karnataka boasts of a fascinating variety of folk theatre forms, Bayalata (open air theatre) has derived its form from religious rituals. Veeragase, Kamsale, Kolata and Dollu Kunitha are popular dance forms in the state. Both Carnatic and Hindustani forms of music prevail in the state.



## Categories of Sponsorship for 21<sup>st</sup> Agri Unifest

1. Diamond - Rs.5.0 Lakhs (inner side of the Souvenir back page)
2. Platinum - Rs.4.0 Lakhs (full page in the Souvenir)
3. Gold - Rs.2.0 Lakhs (half page in the Souvenir)
4. Silver - Rs.1.0 Lakh (quarter page in the Souvenir)

### Bank details for sponsoring :

**For Govt. Institutes/ Departments** : Bank Name : Canara Bank, GVKK Branch  
: Account No : 2737101005004  
GST : 29AAAJU0068L2ZN

**For Private Agencies :** Bank Name : Canara Bank, GVKK Branch  
Account No : 110090091905

A/c Holder Name : Comptroller  
IFSC : CNRB0002737  
PFMS - Unique Code : BANGAUNI

A/c Holder Name : Organizing Secretary, 21<sup>st</sup> All India Agri Unifest  
IFSC : CNRB0002737

### Organizing Secretary:

#### Dr. N. B. Prakash

Dean of Students Welfare & Organising Secretary, 21<sup>st</sup> Agri Unifest  
University of Agricultural Sciences, Bangalore  
GVKK Campus, Bengaluru - 560 065  
Ph: 080-23637235 ; e-Mail. ID: uasbagriunifest2023@gmail.com;  
www.uasbangalore.edu.in

### For further details contact:

#### Dr. A. Mohan Rao

Professor & Head,  
Department of GPB & Cultural Co-ordinator,  
21<sup>st</sup> Agri Unifest, UAS-B  
Mob: 9035983240  
e-Mail: amrao8@rediffmail.com

#### Dr. Siddayya

Nodal Officer,  
NODAEC-ICAR & Coordinator,  
21<sup>st</sup> Agri Unifest, UAS-B  
Mob: 9449866937  
e-Mail: ppmc@uasbangalore.edu.in

#### Dr. Vinay Kumar, R.

Assoc. Nodal Officer,  
NODAEC-ICAR & Co-Coordinator,  
21<sup>st</sup> Agri Unifest, UAS-B  
Mob: 9900714684  
e-Mail: prasvin@gmail.com



21st Agri Unifest Venue