

Department of Agricultural Marketing, Co-operation & Business Management

UAS, GKVK, Bangalore - 560 065

No.AMC&BM/PG-II Semester Courses/2020-21

23-06-2021

To
The Dean (PGS)
UAS, GKVK,
Bengaluru-560 065



Sir,

Sub: Allotment of PG Courses for II Semester of 2020-21 – reg.

With reference to the subject cited above, the following PG Courses will be offered from the Department of Agricultural Marketing, Co-operation & Business Management during the II Semester of 2020-21 for the students of I year M.Sc. (Agri.) Ag.Maco, I year MBA (ABM) and I Ph. D. in ABM.

Courses offered during II semester 2020-21 for Jr. M.Sc. (Agri.) AgMaco

Sl. No.	Course No.	Credit hours	Course title	Faculty Name	Employee Email.ID
1.	AMC 501	2+0	Marketing Management and Strategy	Dr. Siddayya	ssiddayya@gmail.com
2.	AMC 502	1+1	Techniques in Marketing Research	Dr. C. P. Gracy	gracycp@gmail.com
3.	AMC 503/ AEC 505	1+1	Agricultural Marketing and Price Analysis	Dr. M. R. Girish	mrgirish2000@yahoo.co.in
4.	AMC 509	2+0	International Business	Dr. Mamatha Girish	mamathagirish2000@gmail.com
5.	AMC 510	2+1	Agricultural and Food Marketing	Dr. M. R. Girish & Dr. Mamatha Girish	mrgirish2000@yahoo.co.in mamathagirish2000@gmail.com
6.	AMC 511	1+1	Grading and Quality Control in Agricultural and Food Industry	Dr. M. S. Ganapathy	ganapathy.agmaco@gmail.com

Courses offered during II semester 2020-21 for I year Ph.D. in Agribusiness Management

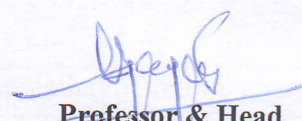
Sl. No.	Course No.	Credit hours	Course title	Faculty Name	Employee Email.ID
1.	ABM 602	1+1	Advances in Marketing Management	Dr. Siddayya	ssiddayya@gmail.com
2.	ABM 605	1+1	Business Economics	Dr. Arun M	arun.muniyappa@gmail.com
3.	ABM 606	1+1	Supply Chain Management for Agribusiness	Dr. M. S. Ganapathy	ganapathy.agmaco@gmail.com
4.	ABM 607	2+1	Pedagogical Methods in Business Management	Dr. B. M. Shashidhara	bmsabm@gmail.com

24/6/21

ARJ.
R. Chandrashekhara
ABM & AMC file
Dean PG
23/6/21

Courses offered during II semester 2020-21 for I year MBA (ABM)

Sl. No.	Course No.	Credit hours	Course title	Faculty Name	Employee Email.ID
1.	ABM 502	2+0	Agribusiness Environment and Policy	Dr. G. N. Nagaraja	drgnnagaraja@gmail.com
2.	ABM 506	2+0	Business Laws and Ethics	Mr. Anil Kumar G	anilforlaw@gmail.com
3.	ABM 508	2+0	Human Resource Management	Dr. Nagendra S	vindhyashree@gmail.com
4.	ABM 509	1+1	Financial Management	Dr. H. A. Raghavendra	raaghu62@gmail.com
5.	ABM 513	2+0	Agricultural Banking and Management	Dr. N. Jayaram Shetty	drnjayaramashetty@gmail.com
6.	ABM 515	1+1	Operations Research	Dr. Basavaraj H	hbajra12@rediffmail.com
7.	ABM 529	1+1	Food Retail Management	Dr. M. S. Jayaram	msjayaramgkvk@gmail.com
8.	ABM 531	1+1	Commodity Marketing and Futures Trading	Mr. Harisha B V	harishaha@rediffmail.com
9.	ABM 532	1+1	Agri Supply Chain Management	Mr. Mana Mohan R	mrmanureddy12@gmail.com



Professor & Head

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Cooperation & Business Management
University of Agricultural Sciences
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